

NEWSLETTER DESIGN

Cambria & Corbel

TYPOGRAPHY WITH STYLE

Cambria and Corbel are part of the suite of fonts that comes with Microsoft Windows Vista, Windows 7, Microsoft Office 2007, Microsoft Office 2008 for Mac and Microsoft Office 2011 for Mac, specifically designed for on-screen reading and to be aesthetically pleasing when printed at small sizes.

Cambria is a transitional serif font. It has very even spacing and proportions. Diagonal and vertical hairlines and serifs are relatively strong, while horizontal serifs are small and intend to emphasize stroke endings rather than stand out themselves. This principle is most noticeable in the italics where the lowercase characters are subdued in style. Cambria was designed by Dutch typographer Jelle Bosma in 2004, with Steve Matteson and Robin Nicholas.

Corbel is a sans-serif typeface designed by

Jeremy Tankard for Microsoft and released in 2005. It is a part of the new suite of fonts that come with Microsoft Windows Vista developed to take advantage of ClearType to improve the reading experience in Windows Vista and Office 2007.

Corbel is designed to give an uncluttered, clean appearance on screen. The letter forms are open with soft, flowing curves. It is legible, clear and functional at small sizes. At larger sizes the detailing and style of the shapes is more apparent resulting in a modern sans serif type with a wide range of possible uses.

Corbel includes text figures (old style or lowercase numerals), which are very suitable for setting running text. This is an uncommon feature in screen fonts, especially in sans-serif faces (lowercase numerals are found in Microsoft's serif Georgia typeface).

These fonts, along with Calibri, Candara, Consolas and Constantia, are also distributed with the free PowerPoint 2007 Viewer and the Microsoft Office Compatibility Pack. ©

NEWSLETTER DESIGN

Constantia & Calibri

TYPOGRAPHY WITH STYLE

Constantia is part of the new suite of typefaces that come with Microsoft Windows Vista. It is a modulated wedge-serif typeface designed primarily for continuous text in both electronic and paper publishing. The design responds to the recent narrowing of the gap between screen readability and traditional print media, exploiting specific aspects of the ClearType rendering, such as sub-pixel positioning.

The classic proportions of relatively small x-height and long extenders make Constantia suitable for book and journal publishing, while the slight squareness and open counters ensure that it remains legible even at small sizes. The development began in 2003.

Calibri is a humanist sans-serif typeface family under the Microsoft ClearType Font Collection. In Microsoft Office 2007, it replaced Times New Roman as the default typeface in Word and replaced Arial as the default in PowerPoint, Excel, Outlook, and WordPad. It continued to be the default typeface in Microsoft Office 2010 applications.

Calibri was designed by Lucas de Groot for Microsoft to take advantage of Microsoft's ClearType rendering technology.

The font features subtly rounded stems and corners that are visible at larger sizes. The typeface includes characters from Latin, Latin extended, Greek, and Cyrillic scripts. OpenType features include small caps, subscripts and superscripts, and extra ligatures.

As with other Sans Serif ClearType Collection fonts, it includes unique italic type features, which are common in modern typefaces.

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